



Chairwoman Marina Dimitrijevic

Milwaukee County
Board of Supervisors

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Chat with the Chair

April 2015

Dear Friends,

It has been an eventful month and there is so much exciting news to share. I have recently helped take the lead on some major efforts.

First, a new vision for Milwaukee's lakefront has been unveiled that builds on the success of the historic War Memorial/Milwaukee Art Museum agreement. A resolution initiating discussions between Milwaukee County and the Milwaukee Art Museum on O'Donnell Park has been introduced.

Second, information is now available on how seniors and persons with disabilities can obtain the "Growing Opportunities" Pass, or GO Pass, a program I authored. You can read more about these efforts below.

Lastly, I am very excited to announce that I will be holding a **public meeting at South Shore Park on April 15 at 6 p.m.** to discuss major improvement projects to the park and beach. The Milwaukee County Parks Department will be joining me at this meeting, and I hope to see you as we talk about the great new developments coming to our community!

Sincerely,

Marina Dimitrijevic, Chairwoman
Milwaukee County Board of Supervisors
4th District

Milwaukee County News Updates

Future of Lakefront and O'Donnell Park
Milwaukee County GO Pass

Marina in Our Community

Women's History Month at the County Board
Inaugural Bus Ride
Senior Dining Program
Pulaski Pool Dollar Days

Did You Know?

LBWN Celebrates 20 Years of Service

Save the Date

South Shore Park Meeting
Bay View Annual Beer Testing
Winter Farmers' Market

Milwaukee County News Updates

FRESH CONVERSATIONS TO BEGIN ON THE FUTURE OF DOWNTOWN LAKEFRONT AND O'DONNELL PARK

Discussions Between Milwaukee Art Museum and Milwaukee County Aim to Create Public-to-Public Partnership That Serves All

Milwaukee County Board Chairwoman Marina Dimitrijevic, along with Supervisors Gerry Broderick and Patricia Jursik, unveiled a new vision for Milwaukee's lakefront that builds on the success of the historic War Memorial/Milwaukee Art Museum agreement through discussions of an innovative public-to-public partnership.

A resolution initiating discussions between Milwaukee County and the Milwaukee Art Museum on O'Donnell Park was introduced Tuesday.

"This will be a bold conversation on O'Donnell Park and the future of Milwaukee's downtown lakefront," Dimitrijevic said. "These talks will move us forward beyond the impasse on O'Donnell Park. Because the Milwaukee Art Museum is our community partner, we look forward to creating a public-to-public partnership. While the talks are exploratory, we want to engage in robust conversations about what O'Donnell Park will look like in the future."

Jursik said the discussions could bring new ideas for the future of O'Donnell Park.

"As the Chair of our County Board's Economic Development Committee and as a Trustee on the Milwaukee Art Museum Board of Trustees, I hope to be a good liaison for both boards in this public to public solution," Jursik said. "The Director of the Milwaukee Art Museum, Dan Keegan, is a visionary and could help to provide a world-class solution to activating the public plaza."

Broderick said he was confident that the conversation between the County and the Milwaukee Art Museum would end up benefiting both parties as well as the region.

"The Milwaukee Art Museum is a regional asset with a world-class reputation," Broderick said. "These discussions promise to enhance opportunities for the Museum and the region. They can bring about a bold and creative vision. I look forward to the outcome of these talks as we look for the best ways to benefit the entire community."

Check out this recent article in the Journal Sentinel: <http://on.jsonl.in/1NfnFEe>



Milwaukee County News Updates

THE GO PASS STARTS APRIL 1, 2015



Marina is thrilled to announce that the “Growing Opportunities,” or GO Pass, allowing seniors and persons with disabilities to ride the bus for free will go into effect April 1, as scheduled. Yesterday, Marina successfully sponsored a resolution that directs the Department of Transportation to issue a unique smart card ID for eligible citizens in order to ensure the program is implemented on time.

The GO Pass is designed to give seniors and persons with disabilities easier access to places such as the grocery store, retail outlets and other destinations. It is a terrific way to allow people greater mobility without undue financial burden.

GO Pass applications will be processed and cards can be picked up beginning March 31:

Where: MCTS Administration Building (1942 N. 17th St.)

When: Monday - Friday from 9 a.m. to 2 p.m. (the pass will NOT be handed out on Friday, April 3).

Beginning in May, MCTS will also offer alternative community locations to complete the application process and to receive the pass. That information will be listed on RideMCTS.com once it's finalized.

The GO Pass will be available to individuals who provide proof of eligibility in one of four ways:

- **Government issued picture ID proving age (65 years or older) and residency in Milwaukee County**
- **Medicare card and a government issued picture ID proving residency**
- **Present a doctor's statement describing the nature of your disability on professional letterhead or prescription form AND present a government issued picture ID card that proves residency in Milwaukee County. You must have a treating physician or a Wisconsin Medical Licensed health care provider complete and sign the second page of the application.**
- **MCTS-issued half-fare card and proof of residency**

Anyone coming to get the pass is encouraged to fill out a [GO Pass application](#) in advance. Applications can be printed out and downloaded at RideMCTS.com. You can also call (414) 343-1700.

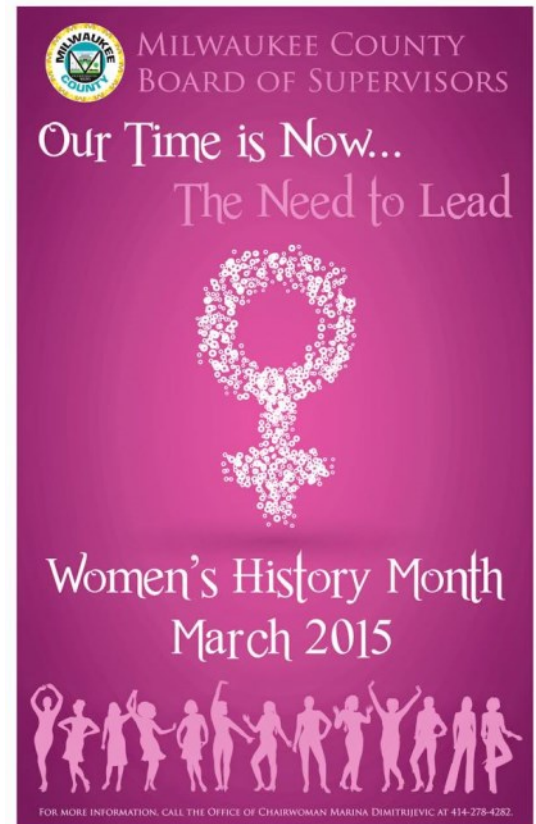


Marina in Our Community

Women's History Month at the County Board



Marina (left) and Intern Coordinator Ena Kovacevic (right) from Marquette kicked off Women's History Month with a Donation Drive at the County Board! The drive encouraged donations of socks and feminine hygiene products for women and families living in shelters throughout our community.



Marina recites the poem "Still I Rise" by Maya Angelou in honor of Women's History Month at the opening of the March County Board meeting.



Marina (left) and Supervisor Peggy Romo-West (right) with Pastors Zoraida Cordova and Cecilia Sanchez, who opened the March County Board Meeting.

Marina in Our Community

Marina and Her Colleagues Take Inaugural Bus Ride



Milwaukee County Board Chairwoman Marina Dimitrijevic and Supervisors Jason Haas, Theo Lipscomb, Sr. and Patricia Jursik travel on the newly expanded bus routes in Brown Deer and Oak Creek.



Supervisors Jason Haas (left), Theo Lipscomb (center) and Patricia Jursik (right) wait to board the newly added route 80, which has extended service to job centers in the suburbs.



Marina At the Senior Dining Program

Marina (right), accompanied by her mother (center) and sister (left), attended a meal as part of the Milwaukee County Senior Dining Program.

Milwaukee County offers healthy meals to citizens 60 years and older, along with a spouse of any age. It is an opportunity for people to socialize and take part in activities such as bingo, cards and even exercise classes.

To learn more, or to get information on dining locations visit: http://county.milwaukee.gov/Seniornutritionprogr13232.htm#site_info



Pulaski Pool Dollar Days

Milwaukee County Parks Director John Dargle (left) and Marina (center) attended Pulaski Pool during the dollar day swim event. Here, they heard from the community on issues important to them.

Pulaski Pool attracted 49 new patrons as a result of the Dollar Day swim promotion. Marina played a central role in these efforts to raise awareness of one of our great community resources.



Did You Know?

Layton Boulevard West Neighbors (LBWN) has been building strong Milwaukee neighborhoods for 20 years.



LBWN Executive Director Charlotte John-Gomez (left) and Marina (right) at the 20th Anniversary Layton Boulevard West Neighbors Executive Breakfast.

Learn more about the history & success of LBWN:

<https://youtu.be/vWa3w-Y4AJU>

For 20 years LBWN has been working to stabilize and revitalize the Layton Park, Burnham Park and Silver City communities.

In 1995, the School Sisters of St. Francis (SSSF) founded LBWN to serve as the neighborhood organization for the community surrounding their international motherhouse. At the time, the neighborhood was experiencing transition that negatively impacted community safety, property values, and neighborhood confidence. In response to this need, the SSSF foundresses began organizing ice cream socials to bring neighbors together to get to know one another. This effort was eventually formalized as Layton Boulevard West Neighbors.

To achieve the goal of stabilizing and revitalizing the Layton Boulevard West neighborhoods, LBWN empowers neighbors, business owners and other stakeholders to invest their time, energy or money in our community's continued growth. This investment takes on many forms including buying a home, opening a business, or visiting any of our neighborhood's wonderful attractions.

LBWN developed this asset-based approach in 2006 as a founding member of the Healthy Neighborhoods Initiative, a collaboration of the Greater Milwaukee Foundation, City of Milwaukee, and other middle-market neighborhoods throughout the city.

In 2011, LBWN took the next step forward in its neighborhood development efforts when it partnered with the Zilber Family Foundation to create a Quality of Life Plan. The Plan represents the shared vision of the hundreds of neighbors who participated in its creation and serves as the roadmap for LBWN's continued revitalization strategies. LBWN serves as the lead convening agency for the Zilber Neighborhood Initiative and collaborates with neighbors and numerous partners to attract additional investments and improve the quality of life in Silver City, Burnham Park, and Layton Park.

(History courtesy of LBWN website)



Get Involved with Layton Boulevard West Neighbors

LBWN can connect you with a variety of resources to plan and implement community improvement projects that promote neighborhood pride, community safety and social engagement.

Learn more by contacting Brianna Sas-Perez at Brianna@lbwn.org or 414-385-5300



Save the Date

MAJOR IMPROVEMENTS ARE COMING TO SOUTH SHORE PARK & BEACH!

COUNTY BOARD CHAIRWOMAN MARINA DIMITRIJEVIC

invites you to join her and the Milwaukee County Parks
Department for a public discussion on the future of our park.

WHEN: Wednesday, April 15th, 6:00–7:00 p.m.

WHERE: South Shore Park Pavilion, 2900 S. Shore Dr.

MARINA'S UPDATES INCLUDE:

- \$1.6 million in County funding to improve beach water quality by reconstructing the parking lot
- Master Plan for South Shore Park
- Expanded concession area south of pavilion

WE HOPE TO SEE YOU THERE!



Bay View Community Center 19th Annual Beer Tasting

Sample beers from Wisconsin's many craft breweries.

Thursday, April 23 from 6:00 p.m. to 10:00 p.m.

The South Shore Yacht Club — 2300 East Nock, Milwaukee

\$35 through March 31, \$40 after April 1, \$40 at door

Call 482-1000 for tickets or visit www.bayviewbeer.org

Proceeds to provide educational and enrichment programs for families and seniors and supply the center's Food Pantry. Includes dinner and a live auction.

Milwaukee County Winter Farmers' Market

November 1, 2014 through April 11, 2015

Saturdays, 9:00 a.m. to 1:00 p.m.

FREE parking and INDOOR shopping

524 S. Layton Blvd.

Agricultural vendors offer high quality fruit, vegetables, meat, eggs, poultry and dairy products. Local food vendors also bring a wide variety of freshly baked goods, jams, cider, honey, maple syrup, sauces and soups, as well as delicious ethnic cuisine.

